

Grant Wilson

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www.grantbwilson.com

Profile

Being a creative problem solver who can quickly adapt and tackle new challenges makes Grant an indispensable member of every team he joins.

Education

Vancouver Film School

Vancouver, British Columbia
Digital Design Diploma, 2014

- Class Valedictorian
- Best Team Project Award

Certifications

- Safety Program Development
- H2S Alive
- First Aid Level 1
- Transportation of Dangerous Goods
- Class 5 Driver's Licence

Experience

DANGER CUSTOMS

Web Designer, Digital Marketer

November 2022 - April 2023

- Built website and online catalog from scratch using the Shopify platform
- Managed all social media presence and content, posting products and memes daily
- Oversaw ads running online, and sought out new business with dealers
- Managed orders and provided customer service

CHARTER COATING SERVICE

Graphic Designer, Others

July 2017 - November 2022

- Managed the companies brand presence; online, in print, and at trade shows
- Created detailed and client-specific graphics for use in proposals and marketing
- Collaborated with a vendor to orchestrate a complete overhaul of the company's online presence
- Conducted hands on technical work and helped brainstorm and market new testing protocols

FREELANCE DIGITAL DESIGNER

Graphic, Motion, and Web Design

August 2014 - Current

- Helped guide clients with visual brand direction, brand and buyer personas, and online presence
- Built websites for clients from scratch, or using their chosen platform
- Offered photography services, and shot photos for weddings, hockey teams, and orchestras
- Edited client video for use across all platforms
- Made album art and other online graphics for musicians and local DJs
- Made designs for vehicle wraps and other physical marketing

Key Skills

- Fluent in all things digital; Windows, Mac, Linux, mobile OSs, etc.
- Strong understanding of the Adobe Creative Cloud suite of software, including Photoshop, Illustrator, Indesign, Premier, and After Effects
- Social media savvy, always staying on top of what's new and popular online
- Strong mechanical skills, able to look at something broken and try to fix it
- Experience leading teams through less than ideal circumstances

My references are available at your request. Thank you.